



13 April 2010

**To whom it may concern:**

Twisted Designs has worked with the Brisbane Lions over the past two seasons, with a marquee set up in our park precinct on game days, outside our main Gate 2 entry to the Gabba ground.

Twisted Designs provides balloon hats in club colours, which have proved to be a successful initiative at games. The product engages the public and provides colourful and unique paraphernalia which is identifiable in the crowd, adding to the atmosphere of the ground.

There have been no noticed impacts on the sale of these balloon hats to our merchandise shop or outlets, and Twisted Designs as an organisation have been courteous and cooperative in working independently to assist in creating an enjoyable experience for our patrons.

Laura Taunt  
Community Relations Officer  
Brisbane Lions AFC