



Brisbane Broncos Limited
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Principal Sponsor

8 December 2009

TO WHOM IT MAY CONCERN

Cody Freeman from Twisted Designs has been involved with this Club for several seasons. Cody has a 'Balloon outlet/stand' on our southern plaza (Milton Road) for all our Broncos home games. Cody and his staff are all great ambassadors for our club. They are always pleasant and fun to be around.

He provides 'balloon hats' and balloon characters' for fans of both teams playing each specific game day - in team colours at a very reasonable price.

The 'balloon hat' has become very prominent on game days with both adults and children wearing their team coloured hats to show their support. Our crowds have become a sea of colour, thanks to Cody's initiative.

During our game day there are specific times when our cameras span the crowd and identify patrons wearing their team supporters gear especially the balloon hats and all the crowd cheer when the fans wearing the hats appear.

The fans have really enjoyed this outlet to supplement their fan paraphernalia.

Brian McGrath
Operations & Community Services Manager
WOW Brisbane Broncos

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